FINAL REPORT

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Channel | #Sessions | Bounce Rate | #Page Views | #Unique Page Views | Average Session Duration | %New  Sessions | Goal  Conversions |
| Direct | 1 | 100.00% | 1 | 1 | 00:00:00 | 100.00% | 0.00% |
| Organic | 64 | 6.25% | 64 | 2.84 | 00:00:00 | 100.00% | 0.00% |
| Email | 12 | 0.00% | 3 | 2.08 | 00:02:00 | 0.00% | 0.00% |
| Ad Words | 445 Clicks | 0.00% | 445 Clicks | 0 | 00:00:00 | 0.00% | 0.00% |
| Facebook | 38 | 0.00% | 2.00 | 2.00 | 00:05:28 | 0.00% | 1 |
| You Tube | 19 | 0.00% | 5 | 2.5 | 00:06:51 | 0.00% | 0 |